A DO GOOD ROSEVILLE AND
ROSEVILLE AREA OPTIMIST CLUB PARTNERSHIP

Where Caring *Catches On.* Right Here in Roseville.

One community. Every corner. A thousand small acts of kindness.

Roseville Cares is a community-wide initiative that celebrates the everyday kindness that makes Roseville feel like home — and turns it into action. Each February, we host a week-long celebration of caring, and every quarter we launch a new community action to keep the momentum going all year long. We work in collaboration with local service clubs like Kiwanis, Rotary, and Lions to multiply our reach, alongside schools, faith communities, businesses, local government, and individuals. There's a place for everyone to share their time, treasure, and energy.

♥

Q4 2026 PROJECT

Grow Community-Based Scholarships

This November, we're asking neighbors, businesses, and civic groups to **sponsor a scholarship** and help us **grow** the amount of community-based **scholarships by 10%** — putting more local students on the path to college or trade school.

OUR IMPACT IN ACTION

Honoring First Responders

Hosted an appreciation luncheon during Roseville Cares Week and donated $4,000 in gift cards for first responders to hand directly to people they help.

Family Service Fair

Hosted a free event with hands-on, kid-friendly service-learning stations, giving local families a chance to volunteer together for local nonprofits.

Championing Inclusive Education

Welcomed Harambee Elementary's new principal by funding two sensory classrooms for kindergartners with special needs.

Bring Your Energy. Grow the Movement.

Our mission is long-term: grow small acts of caring into high-impact projects that engage every corner of Roseville — one quarter at a time.

Roseville Cares Week — **Early February**

New Community Action — **Every Quarter**

roseville-cares.org

SCAN TO GET INVOLVED

WAYS TO GET INVOLVED

- ♥ Sponsor a scholarship this quarter
- ♥ Volunteer with a quarterly project
- ♥ Host a project to benefit our community
- ♥ Organize a fundraiser for a community organization
- ♥ Run a collection drive for needed items